



FOR IMMEDIATE RELEASE

Reverb Networks Named 2012 LTE North America Award Finalist

Pioneering Self-Optimizing Network (SON) Solution recognized as Best LTE RAN Product Finalist

Sterling, Virginia (Oct, 2012) – Reverb Networks, a developer of intelligent SON solutions designed to provide mobile network operators improved operational and spectral efficiencies, today announced the company's IntelliSON™ solution has been named by telecoms.com as a finalist for the 2012 Best LTE RAN Product Award.

“Reverb is honored that our SON solution has been recognized as a technology innovation, we see this as one important step in supporting Reverb’s goal of becoming the default antenna based SON solution for mobile network operators” said Magnus Friberg, CEO of Reverb Networks, Inc. “We have validated that our solution provides mobile network operators with substantial benefits and we are extremely pleased with the recognition by LTE North America that fully automated SON solutions demonstrate a clear value to mobile network operators.”

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About Reverb Networks

Reverb Networks is a leading developer of automated, continuous and Intelligent SON solutions. The Reverb solutions are software based, sophisticated, fully network integrated and easy-to-implement. The solutions reduce OpEx and CapEx for wireless network operators through frequent and proactive self-optimization, and improve operational and spectral efficiencies. In partnership with Reverb Networks, wireless operators and managed service providers can quickly and easily deploy new sites, maximize the performance of their wireless network affordably and efficiently, and gain optimal network

performance. Operators can apply Reverb's SON solutions such as load balancing, interference reduction and self-healing to existing UMTS networks and upcoming LTE networks.

Headquartered in the United States, Reverb Networks has presence in North America, South America, Europe and the Middle East offering support across the globe. Through a strong IP portfolio in the area of SON and Antenna Network Management, Reverb Networks offers solutions that have a customer focused approach to deliver optimal and valued results.

For more information visit www.reverbnetworks.com

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